



February 17, 2021

To Whom It May Concern:

I'd like to highly recommend Patrick Spiers for the position of Designer. Patrick was employed by HighNote for seven years advancing from Sr. Designer to Art Director. Along the way, Patrick helped us grow our business, elevating our design capabilities. Patrick's ability to connect with our clients and exceed their expectations was integral in closing large design projects. Along the way, he won several awards for our company. We continue to partner with Patrick on a freelance basis.

Patrick is skilled in many areas. Here are a few of the examples that stand out in my mind:

1. The launch and weekly routinization of Rise & Shine, our uplifting Monday morning email. He wrote a portion of the code for this project.
2. Our 21st business anniversary – we wanted a 21-week campaign culminating with a 21st birthday party event. Patrick designed all of the emails, many of them containing custom animations and custom PHP landing pages. We won a trailblazer award for this campaign from our franchisor.
3. HighNote was an early adopter of the USPS Informed Delivery capability. Patrick produced digital ads for these campaigns.

From print to signage to digital, Patrick understands the specifications to provide accurate art files. He's produced web ads for non-profits and completed video editing when needed.

I recommend Patrick without hesitation. Patrick is intelligent, collaborative and talented. He would be an excellent addition to any team. Please let me know if you have additional questions.

Sincerely,

Denise E. Spalding
President



To Whom It Might Concern:

I've known Patrick for over a decade professionally. His talent speaks for itself (although I'd recommend looking at his portfolio if you either don't believe me or you just want to see some awesome work).

But working in an agency, or anywhere creative, for that matter, is as much about personality, chemistry, initiative, responsibility, and effort as it is about ability. Patrick knocks it out the park on every count — and he's a heck of a presenter, manager, problem-solver, and just-all-around-great fella to boot.

I've worked with him in various forms, although principally in a design + communication capacity, and he's as smart and technically well-equipped as he is charming, easy to work with, and capable. Honestly, I can't say enough good things about him. And so, in that spirit, if you want to talk to me in person and listen to me rave even more, please don't hesitate to contact me at any of the numbers below.

Pip

Pip Pullen / #5 / President / Mightily

O: 502 509.1119 / C: 502 777.9419



Candace Soward
5660 Shepherdsville Road
Louisville KY 40228
February 18, 2021

To Whom It May Concern:

Patrick Spiers and I have worked together for the past six years. Patrick has showcased his work in a creative and diverse way for many clients. His designs have beautifully reflected his partners vision and helped breathe life into them. Patrick quest for knowledge and education has always impressed me. He is highly self-motivated and well capable of achieving any goal he sets his mind to.

Patrick welcomes leadership opportunities and meets his deadlines on time. If you would like additional information about Patrick, you can telephone me at 502-649-2375.

Sincerely,
Candace Soward



To Whom It May Concern:

Patrick is not only talented but has a glowing personality that makes him fun to work with. Patrick is a fantastic communicator and involved me in every step of his process so that I felt heard all along the journey we partook in together!

I highly recommend Patrick for all of your freelancing and professional needs. He is a true gem and an amazing talent.

Jan Michael Wallace-Dye

Heartland
UI/UX Specialist