PATRICK SPIERS

User-Focused UI/UX Design | Branding | Print | Video

Work Experience

Tempur Sealy International Sr. UI/UX Designer | March 2021 – Present

- · Develop wireframes, prototypes, and high-fidelity designs
- Collaborate cross-functionally to design, implement and test user-centered solutions.
- Lead the creation of high-impact print, integrated with digital marketing campaigns

HighNote Art Director | March 2016 – March 2021 **HighNote** Sr. Graphic Designer | March 2013 – March 2016

- Designed award-winning branding, print and digital work for a diverse client base.
- · Led branding and marketing campaigns
- Directed creative strategy and execution for high-end print and digital projects.
- Mentored and guided other designers, providing feedback and direction.

Lexmark Junior UI/UX Designer | Jan 2012 – May 2012

• Assisted in UI/UX design for e-commerce and digital marketing campaigns.

Rocky Top Log Furniture Junior Designer | June 2011 – January 2012

- Designed marketing and promotional materials for e-commerce and retail.
- Maintained and enhanced website user experience.
- Product photo shoots

Syn-tax Design Summer Intern | May 2011

EKU – Design Department Assistant to the Design Department | August 2010

EKU – Career Services Summer Intern | May 2010

Education

Eastern Kentucky University Bachelor of Fine Arts (BFA), Graphic Design

Awards & Recognition

AIGA Awards (6x) – AIGA Honorary Awards (2x) – AIGA Judges' Choice Award (1x) LGDA Awards (2x) – Mohawk Print Excellence Awards (2x) – Trailblazer Award (1x)

Contact

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